

Job Title: **JUNIOR DESIGNER**

Location: Cypress Mountain Resort
6000 Cypress Bowl Road, West Vancouver, BC V7V 3N9
604-926-5612 www.cypressmountain.com

Department: Sales & Marketing

Status: Full Time/Year Round

Reports To: Director of Sales & Marketing

Start Date: March 2024

Work Where You Love to Play! Work in a world-class facility and with a dynamic team of people who love what they do. As the Junior Designer, you are responsible for maintaining the Cypress Mountain brand. You produce all creative assets (traditional and digital), lead concepting & design development, and push for new innovative solutions. You have an appreciation for finding the best solution to communication challenges and understand the importance of executing them well.

DUTIES & RESPONSIBILITIES (include but not limited to the following):

- Concepting, creation & production of all Cypress Mountain artwork.
- Direct multiple design initiatives at the same time.
- Present concepts/design treatments to internal teams.
- Traditional & Digital experience is a must.
- Design and production of on-mountain resort signs (vinyl plotter).
- Design of e-newsletters.
- Ensure brand and design consistency across all initiatives.
- Web maintenance as needed.
- Prepare artwork for production and printing and assist with facilitating printing in-house.
- Embrace the company's core values:
 - K.R.P. – Kindness, Respect and Professionalism in every interaction.
 - L.E.A.D.- Long Term Thinking, Excellence in Execution, Attitude is Everything and Develop Great People.

QUALIFICATIONS/COMPETENCIES:

- Skiing/snowboarding ability is a bonus.
- Strong conceptual and design ability.
- Excellent communication, presentation, and prioritization skills.
- Strong team player.
- Effective team building skills.
- Understanding of digital, including html5.
- Successful track record of managing multiple creative assignments.
- Familiar with Adobe Creative Suite.
- 1-3 years of art direction/design experience.

CERTIFICATES, LICENSES, REGISTRATIONS:

- Must be able to legally work in Canada.
- Driver's license and reliable/insured vehicle required to get to/from work (no transportation available in the months outside of operations)

WAGE/BENEFITS:

- Salary: \$50,000
- Benefits package
- Annual bonus program
- Skiing/riding/cross country skiing/snowshoeing/snow tubing benefits
- Season pass(es) for immediate family (including spouse and minor children)
- Free Lessons
- Discounts in both F&B and Big Bear Sports
- FUN work atmosphere in unique environment!

TO APPLY:

Cypress Mountain is an equal opportunity employer and encourages candidates of all backgrounds to apply. If you are passionate about Design and thrive in a collaborative environment, we invite you to apply for this opportunity. Please include both your resume & link to your portfolio.

www.cypressmountain.com/employment

The above description is a general overview of the responsibilities of the position but is not intended to be all-encompassing. Additional or alternative responsibilities may be assigned and discussed, depending on the dynamic needs of the department and Cypress Mountain Resort as a whole.